

Thomas McAuley

Product Designer | Clearance: Secret

21034 La Pena Dr, San Antonio, TX 78258

thomasmcauleydesigner@gmail.com | 210.347.8123 | Portfolio: thomasmcauley.com

7 Feb 2025

Dear Hiring Manager:

I am writing to express my interest in the **Product Designer** position you've posted. With over 10 years of experience delivering accessible, human-centered digital solutions across healthcare, government, and commercial sectors, I bring a proven track record in developing scalable design systems, conducting rigorous user research, and collaborating effectively with cross-functional teams—including acquisition and procurement professionals.

In my recent role as Lead Product Designer at Kūbs/Equinox, I directed the product strategy and design of an AI-assisted SaaS platform for game designers. I developed a scalable design system and a responsive landing page that streamlined workflow efficiency and boosted user engagement. My work in this role also involved integrating accessibility principles throughout the design process to ensure compliance with Section 508 and WCAG standards.

At Webhead, I delivered secure and non-secure product designs for high-profile government agencies, military branches, and healthcare institutions. I spearheaded digital transformation initiatives and led extensive user research efforts—utilizing tools such as Maze and Dovetail—to refine interactive prototypes and improve user retention. I also managed the complete lifecycle of over 54 competitive RFPs, achieving a 42.6% win rate, which underscores my ability to translate complex requirements into intuitive digital experiences that align with client needs.

During my tenure at HiveHub, I built unified, scalable design systems for multiple SaaS platforms, collaborating closely with development and business teams to ensure that design iterations met both technical requirements and user expectations. As an Independent Contractor, I provided full-cycle design services to nearly 60 healthcare organizations, consistently delivering creative and effective solutions under tight deadlines while maintaining strict adherence to accessibility standards.

I am passionate about transforming intricate user needs into clear, engaging, and functional digital products. My commitment to human-centered design, combined with my extensive background in product strategy and cross-functional leadership, positions me to make an immediate impact at [Company Name]. I am excited about the opportunity to contribute my expertise to your team and help drive innovative, accessible product solutions.

Thank you for considering my application. I welcome the opportunity to discuss how my experience and skills can benefit your organization. Please feel free to contact me at (210) 347-8123 or via email at thomasmcauleydesigner@gmail.com to arrange a discussion.

Sincerely,

Thomas McAuley